

# **Program Book is 8-1/2 inch by 11 inch Format**

**Half Page Ad  
7-1/2 inches Horizontal by  
4-7/8 inches Vertical  
Ad or Art Work Size**

**Full Page Ad  
7-1/2 inches Horizontal  
By 10 inches Vertical  
Ad or Art Work Size**

**Quarter Page Ad  
3-5/8 inches Horizontal  
By 4-7/8 inches Vertical  
Ad or Art Work Size**

- **Submit Ad or Art work as a PDF, JPEG or TIFF file.**
- **The Cover and ads on the back of the cover, inside front of cover or inside back of cover can be color.**
- **All other ads will be printed in black and white with shades of gray.**

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